



FOR IMMEDIATE RELEASE

SUNNYVALE, CA – Oct 21, 2009

Inedible Software, LLC announced today the launch of their newest iPhone application, Song Sift. Song Sift is designed to help users find music from their iPod library by hiding all of the scattered entries introduced by playlists, compilations, and random downloads. Most user libraries contain artists or albums with only a single song, making it difficult to browse for long chunks of music to listen to in the car or gym.

“A friend was complaining about the frustration of navigating into artists with only one song, and I knew exactly what he was talking about,” recounts co-founder Eddie Marks. “We started working on a solution right away.” In the course of development, Marks found that over 50% of the artists on his phone had only a single song, confirming that there was a real problem in using the built-in music library directly. “Now I go straight to Song Sift every time I’m looking for something to listen to.”

Song Sift features a simple and convenient interface, keeping the familiar paradigm of the standard library and adding a simple slider to instantly filter the results. Once a user selects a song, the built-in music player takes over so all the standard features are available, like double-tapping the home button for quick control.

Song Sift is currently available on the iTunes App Store for \$0.99 and is compatible with all iPhone and iPod touch models.

ITUNES LINK

<http://itunes.apple.com/WebObjects/MZStore.woa/wa/viewSoftware?id=335232626>

ABOUT INEDIBLE SOFTWARE, LLC

Inedible Software was founded by Stanford University alumni James Anthony and Edward Marks during their senior year. They began developing iPhone applications after taking CS193P, the first university iPhone class, offered Fall 2008 and taught by Apple engineers Paul Marcos and Evan Doll. Following the success of their first applications, Air Guitar and Shotgun Free, they decided to pursue iPhone development full-time. Their apps have been downloaded by over 4.6 million people to date.

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